

# **Privacy Policy**

Effective Date: July 7, 2023

**Wisco Calibration Services** ("we," "us," or "our") is committed to protecting the privacy of users ("you" or "your") who visit our website <a href="www.wiscoservices.com">www.wiscoservices.com</a> This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information. By using our website, you consent to the practices described below.

### **Information We Collect**

We may collect certain personal information from you when you voluntarily provide it to us, such as when you fill out contact forms, subscribe to newsletters, make purchases, or interact with our website's features. The types of personal information we may collect include:

Contact information (e.g., name, email address, phone number)

Payment information (e.g., credit card details, billing address)

Demographic information (e.g., age, gender, location)

Information related to your inquiries, requests, or preferences

User-generated content (e.g., comments, reviews, testimonials)

Other information you choose to provide to us

#### **Use of Information**

We may use the information we collect for various purposes, including but not limited to:

Providing and personalizing our website's content, products, and services

Processing and fulfilling your orders or requests

Communicating with you and responding to your inquiries

Sending promotional materials and newsletters (with your consent)

Improving our website, products, and services

Analyzing user trends and preferences

Preventing fraudulent activity and ensuring the security of our website

Complying with legal obligations



# **Information Sharing**

We may share your personal information with third parties in the following circumstances:

Service Providers: We may engage trusted third-party service providers to assist us in operating our website and conducting our business. These service providers may have access to your personal information but are contractually obligated to keep it confidential and use it only for the purposes we specify.

Business Transfers: In the event of a merger, acquisition, or sale of our assets, your personal information may be transferred to the acquiring entity.

Legal Requirements: We may disclose your personal information if required to do so by law or in response to valid legal requests, such as court orders or government regulations.

Consent: We may share your personal information with your consent or at your direction.

### **Cookies and Similar Technologies**

We may use cookies, web beacons, and other similar technologies to enhance your experience on our website. These technologies collect certain information automatically, such as your IP address, browser type, operating system, and browsing behavior. You have the option to disable cookies through your browser settings, but please note that this may limit certain features and functionality of our website.

# **Third-Party Links**

Our website may contain links to third-party websites or services that are not operated or controlled by us. We are not responsible for the privacy practices of these third parties. We encourage you to review the privacy policies of any third-party websites you visit.

### **Data Security**

We employ reasonable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

### **Children's Privacy**

We do not knowingly collect personal information from children. If you believe we have inadvertently collected personal information from a child, please contact us immediately, and we will take steps to delete it.

### **Updates to the Privacy Policy**

We reserve the right to modify or update this Privacy Policy at any time. We will notify you of any material changes by posting the updated policy on our website with a new effective date.

#### **Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at <a href="mailto:info@wiscoservices.com">info@wiscoservices.com</a>