

# **Cookie Policy**

### Effective Date: July 7, 2023

**Wisco Calibration Services** ("we," "us," or "our") values your privacy and wants to ensure that you understand how we use cookies and similar technologies on our website <u>www.wiscoservices.com</u> This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use. By using our website, you consent to the use of cookies as described below.

### What are Cookies?

Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to improve website functionality and provide a personalized browsing experience. Cookies can store and retrieve information about your preferences, browsing history, and interactions with the website.

### Types of Cookies We Use

We use the following types of cookies on our website:

*Necessary Cookies:* These cookies are essential for the functioning of our website and cannot be disabled in our systems. They are typically set in response to your actions, such as filling out forms or setting privacy preferences. You can set your browser to block these cookies, but some parts of the website may not function properly as a result.

Analytical/Performance Cookies: These cookies allow us to collect information about how visitors use our website, such as which pages are visited most frequently, and any error messages encountered. We use this information to improve the performance and usability of our website. These cookies do not identify you personally; all data is aggregated and anonymous.

*Functionality Cookies:* These cookies enhance the functionality of our website by remembering your preferences (such as language or region selection) and providing enhanced features. They may also be used to provide services you have requested, such as playing videos. These cookies do not track your browsing activity on other websites.

*Advertising/Targeting Cookies:* These cookies are used to deliver advertisements that are relevant to your interests. They may be used by advertising networks to track your browsing activity across different websites. They are typically placed by third-party advertisers with our permission. You have the option to opt out of targeted advertising by visiting the respective third-party websites.

## **Third-Party Cookies**

We may allow third-party service providers to place cookies on our website for various purposes, including analytics, advertising, and social media integration. These third parties may collect information about your browsing activity on our website and other websites you visit. We do not have control over the cookies placed by these third parties, and their use is subject to their own privacy policies.



## **Managing Cookie Preferences**

You have the option to accept or decline cookies by modifying your browser settings. Most web browsers automatically accept cookies, but you can usually modify your settings to reject cookies or receive a notification when a cookie is being sent. Please note that blocking or deleting cookies may impact your experience on our website and limit certain features.

To manage your cookie preferences, you can usually find the relevant settings in your browser's "Options" or "Preferences" menu. You can also refer to the "Help" section of your browser for more information. Alternatively, you can visit <u>www.allaboutcookies.org</u> or <u>www.youronlinechoices.eu</u> for comprehensive information on how to manage cookies.

### **Updates to the Cookie Policy**

We reserve the right to modify or update this Cookie Policy at any time. We will notify you of any material changes by posting the updated policy on our website with a new effective date.

### **Contact Us**

If you have any questions or concerns about this Cookie Policy or our data practices, please contact us at info@wiscoservices.com